



January 23, 2018

The Wisconsin Department of Workforce Development
Dislocated Worker Unit
P.O. Box 7972
Madison, WI 53707
RE: Notice of Outsourcing Employees at F+ W Media

Dear Members of the Dislocated Worker Unit:

This communication is to advise you that F + W has made a business decision to not outsource the workforce at our facility located at 700 East State Street in Iowa. Initially the company had planned on outsourcing the Digital Asset Technologies, Production, Digital Imaging, Ad Services and Ad Design. However, with recent changes in our management team we have determined that at this time this action would not be the most prudent decision on the part of the business.

The Digital Asset Technologies, Production, Digital Imaging, Ad Services and Ad Design teams will be right sized, but this will not include numbers significant for any WARN Act requirements.

The company is pleased at this time to be in a position to continue to offer employment to the majority of our employees on these teams. We appreciated your willingness to assist our employees should our initial plan have been executed, but we are happy to announce there is no longer a need for services.

If you need additional information regarding this action on the part of F + W Media, please contact Gigi Healy, Vice President of Human Resources at 970-613-4618, or gigi.healy@fwmedia.com.

Sincerely,


Gigi Healy
Vice President Human Resources
F+W Media